



Personal Finance Seminar for Professionals

Well-placed advertising and marketing dollars go a long way. Take this opportunity to network with and promote your services to a captive audience of financial analysts, investment counselors, legal counselors, and educators from across the country. Plus attend educational sessions at what has been called “one of the most valuable resources financial counselors have.”

How?

Become a **select sponsor** of University of Maryland’s

Personal Finance Seminar for Professionals held each year in May.

The three-day Seminar features workshops and presentations by some of the nation’s top experts in the personal finance field. Attendees represent public, private, and not-for-profit organizations and all branches of the military. Educators, analysts, and counselors come together to hear dynamic speakers and to discuss the current major issues and trends confronting personal finance professionals and their clients. Speakers during the past few years include Harvard Law School professor Elizabeth Warren, coauthor of *All Your Worth*; consumer

protection lawyer Sonya Smith-Valentine; and public television’s Kelvin Boston, host of the “Moneywise” series.

Reserve your place as one of a limited number of seminar sponsors. “Sponsorship at a Glance” describes the 5 levels of Sponsors: Platinum, Gold, Silver, Bronze, and General Sponsor.

To discuss sponsorship opportunities in detail, contact:

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Tel: 301-405-3500/ Fax: 301-314-9161.

The annual Personal Finance Seminar for Professionals is hosted by University of Maryland, College Park, and University of Maryland Cooperative Extension.

Visit www.money.umd.edu for information about the Personal Finance Seminar for Professionals.

Note: The Personal Finance Seminar for Professionals and its hosts are non-partisan entities. As such, we cannot accept event sponsorships from candidates for public office or from political parties.



Sponsorship at a Glance*

Platinum Primary Sponsor: \$5,000 *One sponsorship available (covers 2 years)*

- ★ Prominent recognition during entire conference
- ★ Other prominent recognition and benefits both years
- ★ Your name and logo appear on front and back program covers

Gold Major Sponsor: \$2,500 *One sponsorship available*

- ★ Prominent recognition during keynote address
- ★ Other prominent recognition and benefits
- ★ Name and logo appear inside conference program

*Sponsorships are secured on a first-come, first-served basis.

Silver Special Event Sponsor: \$1,500 *Two sponsorships available*

- ★ Prominent recognition in exhibits area
- ★ Recognition at registration area & information table

Bronze Event Sponsor: \$1,000 *Seven sponsorships available*

- ★ Recognition during meals and breaks
- ★ Name and sponsorship appear on conference website

General Seminar Sponsor: \$500—\$999
Availability unlimited

- ★ Name and sponsorship appear on conference website

Benefits You Receive as a Sponsor	Platinum \$5000 (covers 2 years)	Gold \$2500	Silver \$1500	Bronze \$1000	General \$500-999
Prominent recognition for your organization. Your name and logo appear on front and back covers of conference programs	X				
Prominent recognition for your organization. Your name and logo appear inside conference program		X			
Full conference registration for 2 (\$650 value)	X	X			
Full conference registration for 1 (\$325 value)			X		
Single-day conference registration for 1 (\$125 value)				X	
Invitation to hang a sponsor-supplied banner during conference	X	X			
Logo and live link on conference website	X	X	X		
Table cards indicating your sponsorship prominently displayed during your sponsored event or meal			X	X	
Name and sponsorship displayed on conference website	X	X	X	X	X
Prime exhibit space in conference exhibits area (\$75 value)	X	X	X	X	X
Registration packets will include your materials about your business or organization	X	X	X	X	X

Yes! I want to sponsor Personal Finance Seminar for Professionals

in 2009 in 2010 in 2011 in 2012 in _____

Name _____

Organization _____

Street Address _____

City, State, ZIP _____

Phone/Fax _____

Email _____

Will your organization exhibit? (Exhibit space provided for all sponsorship levels)

Yes No

Sponsorship Level (Please check your choice)

General \$500

Bronze \$1,000

Silver \$1,500

Gold \$2,000

Platinum \$5,000 (*covers 2 years*)

: For sponsors choosing Platinum, Gold, Silver, or Bronze
: levels: List name(s) of individual(s) who will attend the
: conference through your sponsorship. **

: (Platinum = 2 full registrations; Gold & Silver = 1 full registration;
: Bronze = 1 single-day registration)

: 1. _____

: 2. _____

: **Please attach contact information for all individuals attending the
: conference if different than your contact information above.

Payment Summary:

Total: = \$ _____

Note: Lodging is not included. You must secure and pay for hotel reservations separately. To register for the conference and make hotel reservations, please contact Jinhee Kim.

Please make checks payable to "University of Maryland"

Mail to or contact: Jinhee Kim Ph.D., Department of Family Studies, 1204 Marie Mount Hall, College Park, Maryland, 20742-7515, email: jinkim@umd.edu, Tel: 301-405-3500/ Fax: 301-314-9161.

Thank you for supporting the Personal Finance Seminar for Professionals. We look forward to seeing you in May!

About the Use of Your Logo

For best display, please provide us with 2 high-resolution logos, 1 in color and 1 in black & white, in a graphic file format, such as an EPS, TIFF, or JPEG (in order of preference). We can't use PDFs.

Color logos will be printed on signage. Black & white logos will be printed in the final program. Send your logo as soon as possible so we can ensure it will reproduce properly.

We can't print logos or place them on our website until the sponsorship is paid in full. Thanks for your understanding.

Email your logo to Vanessa Orlando at orlandva@mda.state.md.us

If you have questions about what to send, call: 410-841-5774.

When you email your logo, we will confirm receipt. If you do not receive a confirmation within 24 hours, please call or resend.